

In Vino Veritas

COMBINING the double pleasures of art and wine, the **Hotel Priorat-Hostal Sport** and the Castell del Vi museum have teamed up to promote the Priorat wine region, gaining great recognition worldwide, as a meetings destination.

The hotel's offer of wine tastings, paired menus and trips

to the vineyards forms a part of some of the exceptional activities that can be begun in one of the hotel's three meeting rooms, one of them a vaulted 18th century Catalan treasure, with a capacity for up to 180 people. A night at the hotel promises a relaxing end to an evening of Catalan pleasure.

The museum of the Castell del Vi, a 12th century building occupying three floors of a former Castle of the Counts of Prades of Falset, has been restored and AV equipped to give visitors a complete picture of the history and idiosyncrasies of this wine-growing region.

> Stand: **N500**



The Perfect Marriage



ON the banks of central Melbourne's Yarra River, a collaborative effort between the **Melbourne Convention and Exhibition Centre (MCEC)** and Hilton Melbourne South Wharf has produced South Wharf Meetings and Events (SWME). Tailored to attract the small to medium sized events of 10 to 250 people, facilities include flexible menu choices, state-of-the-art technology and a host of meeting rooms and break out areas with stunning riverside views. Marrying the best of the convention centre facilities to Hilton's renowned service, special introductory offers can be found on the newly launched website: www.swme.com.au

> Stand: **E500**

ISTANBUL



IZMIR



ANTALYA



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